

HillelUW

University of Washington

The Promise of a

New Generation



100
years of hillel

Centennial Endowment Campaign

In 1923, the first Hillel began with a noble mission and breathtaking vision: to share Jewish life with a new generation. Through the dedication of students, volunteer leadership, and professionals, Hillel has grown from a handful of students in a rented room above a barbershop in Champaign, Illinois, to a worldwide movement. Today, Hillel International serves more than 140,000 students across 850 campuses in 16 countries around the world each year.

In 1940, Hillel at the University of Washington hired its first rabbi, rented a house up the street from its current location, and hosted its first Passover lunches.

In 2004, we opened our current building that serves hundreds of students and young adults each year.

Now, in 2023, Hillel UW will celebrate the incredible global impact of Hillel during the past 100 years and secure the resources we need as a movement to vault forward with strength and momentum into our next 100 years.

Although much has changed, what endures is the indispensable role Hillel plays in developing young Jews' connection to Jewish life and commitment to Jewish values.



“Hillel has given me a space on campus that welcomes me to come as I am. Their support had a huge impact on my college experience and helped me to develop my Jewish identity.”

Tia, Class of 2024

Today, Hillel UW annually inspires over 1,200 undergraduate students, graduate students, and young adults to explore, embrace, and celebrate Jewish life and identity. Included in this mission is our driving commitment to:

Engage Jewish Young Adults

We steward relationships with Jewish young adults, building a vibrant, inclusive, and welcoming Jewish community.

Champion Jewish and Israel Experiences

Constituents craft and own their Jewish experiences; staff offer high-quality core programming such as Shabbat dinners, holiday celebrations, Bagel Clubs, Jewish Learning Fellowships, Wellness programs, and immersive trips to Israel and beyond.

Cultivate Community and Campus Collaborations

We build stakeholder relationships with key partners, including the University of Washington and Jewish organizations throughout the Greater Seattle area to actively develop community for Jewish young adults.

Build Capacity and Operational Infrastructure

We are a financially responsible organization with the proper infrastructure and culture to execute our mission.

As a result of our work, we envision Jewish college students and young adults enriching and strengthening the Jewish community and the world in meaningful ways throughout their lives.

“ I’m so grateful for everything Hillel does... and am proud to be part of the Hillel community.”

— Amelia, Class of 2022



Hillel UW Promise of a New Generation Campaign

Create a lasting impact at Hillel UW by supporting one or more of our campaign pillars:

Campaign Pillar 1: Jewish Life and Learning

The Jewish Life and Learning pillar drives sustained and deepened engagement with Jewish life for young adults during their college years and beyond. Our strategies for bringing Jewish learning to campus shift from generation to generation. Our commitment to sharing Torah and its relevance to daily life with our students is unwavering.

Senior Jewish Educator (\$1.5 million named gift)

Endowment for a Senior Jewish Educator guarantees that there will always be a seasoned professional staff member responsible for supporting students on their Jewish journeys and infusing Jewish content into all that we do. The Senior Jewish Educator provides multiple entry points for students and young adults to increase and enhance their overall Jewish literacy.



Director of Jewish Student Life (\$1 million named gift)

Endowment for a Director of Jewish Student Life ensures that there will always be a dedicated professional working directly with our undergraduate students and student leaders. The Director of Jewish Student Life enhances all of our undergraduate offerings by utilizing proven outreach strategies to expand the number of students engaged.

Holiday Fund

Underwrite our annual holiday funds: High Holiday, Sukkot, Hanukkah, Purim, and Passover celebrations that bring students and our community together.

“As a Jewish undergrad at UW, Hillel was the place where I truly felt at home. It’s where I studied, met up with friends, celebrated Shabbat and holidays, grew my leadership skills as a student representative, and, of course, where I got the best meals on campus. The community was inviting, warm, and inclusive and provided me with the perfect outlet to celebrate my Judaism.”

—
Michaela, Class of 2018

Campaign Pillar 2: Wellness and Counseling

In a groundbreaking effort that began more than 20 years ago, Hillel UW was the first Hillel in the world to offer a Licensed Mental Health Counselor for one-on-one counseling for students. In the past five years, we have purposefully expanded our Wellness programming to address the growing physical and mental health needs of our students.

Counselor at Hillel UW (\$1.5 million named gift)

Endowment for a Licensed Mental Health Counselor ensures that Jewish students and young adults in our community have access to essential mental health counseling services at Hillel UW.

Health and Wellness Fund

This fund supports the health and well-being of our students by underwriting dedicated Wellness programs throughout the year. At a time when isolation, depression, and mental health concerns for college students are rising across the country, these programs are more important than ever.



“*Having the opportunity to meet with a clinical therapist at Hillel completely transformed my college experience. I didn't initially think that seeing a therapist with a Jewish background would make any difference to me, but it really did.*”

—
Maya, Class of 2020

Campaign Pillar 3:

Immersive Experiences to Israel and Beyond

Immersive experiences at Hillel UW are characterized by content-rich travel opportunities that encourage curiosity about, passion for, and engagement with Israel and beyond. We leverage Birthright Israel and JDC Entwine trips that empower Jewish students and young adults to build transformative relationships with Israel, and to expand their view as global citizens.

Israel Fellow (\$1 million named gift)

Endowment for a Fellow who curates and facilitates robust Israel education, leadership, and engagement opportunities on campus and is responsible for the recruitment of students for our immersive experiences. A strong Israel Fellow is also trained with the necessary tools to support students when they encounter anti-Israel sentiment on campus.

Education, Engagement, and Travel Fund

This fund provides dedicated allocations for students to participate in immersive education, engagement, or domestic/international travel for conferences and experiences that are critical stepping stones to leadership and learning.



Meeting the Moment

Today, the college experience for students continues to evolve from the impact of the pandemic, the rise of antisemitism, and societal changes at large. Jewish young adults need the wisdom of tradition and the support of community to help them meet life's complex challenges.

Your investment* in the Promise of a New Generation Endowment Campaign will guarantee that Hillel UW continues to boldly transform the lives of Jewish young adults now and into the future.

With your partnership, we will continue as a beacon for Jewish life alongside the University of Washington and the Greater Seattle Jewish community in perpetuity.

Together, we will rise to meet this moment and ensure that Hillel UW is here to provide a home for Jewish students and young adults for generations to come.



**Named endowed funds begin at \$100,000.*



Hillel at the University of Washington

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